

CURRICULUM VITAE

PERSONAL DETAILS

NAME: LILIAN MELODY NYAKIO NYAGA

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NATIONALITY: KENYAN

PERSONAL STATEMENT

A highly motivated undergraduate in Bachelor of Science in Media and Digital Communication currently looking for an intern position within your organization. I am looking forward to acquire a job position that will afford an opportunity to develop, gain, and put into use practical skills in the dynamic media and communication field.

EDUCATION AND PROFESSIONAL QUALIFICATIONS

Bachelor of Science in Media and Digital Communication 2nd Class Upper Division,
Zetech University

Industrial Attachment; Kenya Broadcasting Corporation from 12th May 2025- 8th August 2025

Kenya Certificate of Secondary Education; Kabare Girls' High School

Kenya Certificate of Primary Education; St. Michael Girls' Kerugoya

KEY SKILLS AND COMPETENCIES ACQUIRED WHILE STUDYING

- Excellent knowledge in:
 - a) Comprehension and coherency in languages such as English, Kiswahili, German (Basic), and Native Language.
 - b) Conceptualizing and communicating ideas in compelling ways.
 - c) Keeping up and having awareness of emerging digital trends, digital platforms, and audience preferences.
- Strong ability to:
 - a) Think outside the box to produce unique, creative, and engaging content for digital platforms such as social media platforms.
 - b) Engage in and hold meaningful discussions and conversations in both national languages.
- Extensive knowledge in;
 - a) Crafting clear, engaging, and error free written and printed copy for various audiences and platforms.

- b) Understanding target audience behaviour and tailoring content accordingly.
- Ability to:
 - a) Establish effective working relationships with people at all levels.
 - b) Build professional relationships with industry peers and mentors.
 - c) Flexibly take on various roles and adapt to dynamic industrial trends.
- Well versed with:
 - a) Computer Microsoft office packages such as Word, Excel, PowerPoint, and PDF.
 - b) Web development basics and familiar with WordPress and website content management systems.
 - c) Basics of capturing and editing quality photographs.
 - d) Skills in graphic design software such as Canva for virtual storytelling.
 - e) Executing and measuring social media and communication campaigns across media and communication platforms.
 - f) Ethical practices such as adhering to privacy guidelines and ethical standards.
- Soft skills:
 - a) Finding creative solutions to challenges.
 - b) Prioritizing tasks to meet deadlines effectively.
 - c) Analyzing scenarios to make informed decisions.

RESPONSIBILITIES HELD

- Deputy school captain at Kabare Girls' High School
- Environmental captain as well as assistant Environmental captain at Kabare Girls' High School
- Best proposer at Primary Schools' Mjadala held at Don Bosco Makuyu.

HOBBIES

- a) Public Speaking
- b) Reading and Research
- c) Writing
- d) Film and TV appreciation
- e) Technology exploration
- f) Charity and Voluntary work

REFEREES

Please feel free to contact the undermentioned in regards to my competence, academic performance, and or any other aspect with respect to me.

1. Madam Mary Nyamaingi Ndung'u- Media and Digital Communication Lecturer at Zetech University

Phone number: 0721462954

Email address: mary.nyamaingi.lec327@gmail.com

2. Dr Benjamin Muindi Mutie- Ag. Dean of Research, Innovation, and Postgraduate Studies at Zetech University

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