

CHANGAWA RAYMOND

KADENGE

Sales Representative



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Date of Birth: 24/04/1999
Marital Status: Single
Nationality: Kenyan
County: Kilifi

Professional Summary

I am a hardworking and motivated professional with a Diploma in Human Resource Management and practical experience in sales and marketing. I have worked in both sales and digital advertising, helping companies promote their products and services online. I also have skills in writing, transcription, and digital marketing, which I gained through certified training programs. I am passionate about helping businesses grow by reaching more customers.

Career Objective

To secure a position in Sales and Marketing where I can use my communication, digital marketing, and customer service skills to help a company grow and meet its goals.

Skills

- Good at selling and promoting products
- Able to advertise services online (social media, email, etc.)
- Strong communication and writing skills
- Able to work with little supervision
- Basic computer skills (Microsoft Word, Excel, Internet)
- Knowledge of digital marketing tools and platforms

Work Experience

January 2024-
July 2025

Online Marketing Assistant
Afrikenya Research and Technology Facility

- Managed and optimized social media platforms to increase brand visibility and audience engagement.
- Assisted in creating and implementing digital marketing campaigns, including email marketing and online advertisements.
- Conducted market research and data analysis to support strategic decision-making.
- Monitored website traffic and campaign performance, preparing reports on key marketing metrics.

February 2023-
August 2024

Sales representative
Sunctech solutions

- Identified and pursued new business opportunities to expand the company's client base.
- Built and maintained strong customer relationships to drive repeat

business and customer satisfaction.

- Presented and promoted products/services to prospective clients, addressing needs and objections effectively.
- Achieved and exceeded monthly sales targets through effective negotiation and closing strategies.

Certifications and Trainings

- Digital Marketing Certificate – Ajira Digital Training
- Writing Certificate – Ajira Digital Training
- Transcription Certificate – Ajira Digital Training

Education

2019- 2022	Diploma in Human Resource Management Kilifi College of Accountancy
2015- 2018	Kenya Certificate of Secondary Education Galana Boys Secondary School
2006- 2014	Kenya Certificate of Primary Education Mapimo Primary School

Referees

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