



## GABRIEL KANJIRI

Phone: +254 705 788 202  
Email: gabkanjiri@gmail.com  
LinkedIn: [linkedin.com/in/gabriel-kanjiri](https://linkedin.com/in/gabriel-kanjiri)  
Religion: Christianity  
Marital Status: Married  
Languages: English   
Swahili

## PROFESSIONAL SUMMARY

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Multidisciplinary professional combining executive leadership, commercial performance analytics, digital design, software development, Digital Journalism and Mechanical Engineering. Experienced in data-driven decision-making, operational governance, reporting routines, and cross-functional team leadership. Strong background in mechanical engineering processes including plant maintenance, workshop operations, and industrial safety compliance.

### CORE COMPETENCIES

- ✓ Strategic Performance Management
- ✓ Web & Mobile Development
- ✓ Graphic Design & Branding
- ✓ Digital Journalism
- ✓ Digital Marketing & Google Ads
- ✓ Project Governance & Execution Excellence
- ✓ Financial & Resource Management
- ✓ Team Leadership & Coaching
- ✓ Data Analytics & Reporting
- ✓ Video & Content Production
- ✓ Project Planning & Delivery

## PROFESSIONAL EXPERIENCE

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### **Mechanical Engineering Trainee (Industrial Attachment) — Insteel Limited – Safal Group of Companies**

**Sept 2015 – Nov 2015, Nairobi, Kenya**

- Participated in plant maintenance of Slitting Lines, Tube Mills, and Galvanizing Lines.
- Assisted maintenance of cranes, compressors, motors, and auxiliary equipment.
- Supported workshop processes: Arc/Gas welding, milling, drilling, and fabrication.
- Engaged in health and safety compliance routines.

- Conducted housekeeping and stocktaking to maintain operational efficiency.

**Mechanical Engineering Trainee (Industrial Attachment) — Nairobi Crankshaft Centre Ltd**  
**Jan 2017 – Mar 2017, Nairobi, Kenya**

- Participated in general Engineering Lathe Machine works.
- Assisted in Crankshaft Grinding, Crankshaft Rebuilding, Engine reboring, Cylinder Head Cold Repairs.
- Conducted housekeeping and house record taking.

**Senior Graphic Designer — SUKAM Capitol Services**

**Jan 2018 – Apr 2020, Nairobi, Kenya**

- Developed corporate branding materials, marketing assets, and digital communication designs.
- Collaborated with marketing and operations teams to ensure brand consistency and performance.

**Supervisor/Senior Graphic Designer — Callsmall Ltd - Hurlingham**

**Dec 2020 – Dec 2022, Nairobi, Kenya**

- Introduced Digital Work Management System.
- Lead full business operations, commercial performance tracking, and strategic planning.
- Design, develop, and deliver client digital products: websites, apps, and marketing systems.
- Implement structured reporting routines, dashboards, and data integrity processes.
- Manage budgeting, financial forecasting, and resource allocation.
- Supervise multidisciplinary teams of designers, developers, and marketers.
- Ensure governance, quality assurance, and professional standards across all deliverables.

**Senior Digital Strategist — Tusooome Kenya Ltd**

**Jan 2020 – Former Employee but still assisting Virtually and Remotely.**

**Nairobi, Kenya**

- Developed and maintained the Tusooome Kenya Mobile App on Google Play Store, ensuring smooth functionality and user-friendly access to educational resources.
- Designed, built, and managed the organization's e-commerce website, enabling online sales and digital service delivery.
- Created and established the organization's social media platforms, including branding, content structure, and communication strategy.
- Planned, executed, and optimized digital marketing and social media advertising campaigns that significantly increased brand visibility, user engagement, and organizational growth.
- Provided ongoing digital support through remote and virtual collaboration, ensuring continuous improvement of online platforms and digital communication systems.

**Chief Executive Officer / Founder — Gabriel Designs Ltd**

**Jan 2023 – Present, Nairobi, Kenya**

- Lead full business operations, commercial performance tracking, and strategic planning.
- Design, develop, and deliver client digital products: websites, apps, and marketing systems.
- Implement structured reporting routines, dashboards, and data integrity processes.
- Manage budgeting, financial forecasting, and resource allocation.
- Supervise multidisciplinary teams of designers, developers, and marketers.
- Ensure governance, quality assurance, and professional standards across all deliverables.

## FREELANCE EXPERIENCE & PORTFOLIO

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- ❖ Upwork: Delivered global design, branding, website development, and app-interface projects.
- ❖ Fiverr: Completed various graphic and digital design jobs with strong client reviews.
- ❖ Freelancer.com: Worked on web, graphic design, and technical projects for international clients.
- ❖ Ajira Digital: Provided digital services including web design, branding, and digital content creation.

## EDUCATION

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### Higher Education

#### **Institution: The Kisumu National Polytechnic**

Course: Diploma in Mechanical Engineering (Production Option)

Examination Body: KNEC (2015)

### Secondary Education

#### **Institution: Giakanja Boys High School**

- Kenya Certificate of Secondary Education KCSE B- (2013)

### Primary Education

#### **Institution: Ikumari Primary School**

- Kenya Certificate of Primary Education KCPE B+ (2009)

# SHORT COURSES

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## **Institution: WEBBS INSTITUTE**

Course: Certificate of Graphic Designs

Examination Body: Internal

Duration: 3 Months

## **Institution: REUTERS MEDIA INC**

Course: Certificate of Digital Journalism

Examination Body: Online

Duration: 1 Month

## **Institution: BUCKINGHAMSHIRE FIRE & RESCUE SERVICES UK**

Course: Certificate of Basic First Aid & Fire Marshall

Examination Body: NKIGHT FRANK

Duration: July 2022

## **Institution: Application Cursa**

Course: Digital Journalism; Mastering Multimedia Storytelling

Examination Body: Online

Duration: November 2025

## **Institution: Application Cursa**

Course: Introduction to Journalism by TV47

Examination Body: Online

Duration: November 2025

## **Institution: Canva Design School**

Course: Graphic Design Essentials

Examination Body: Online

Duration: June 2024

# LICENSES & CERTIFICATIONS

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1. Driving License — NTSA (Nov 2025)
2. Build a Free Website with WordPress — Coursera (Dec 2024)
3. Create Website Videos with Canva — Coursera (Oct 2024)
4. Google Ads for Beginners — Coursera (Jul 2024)
5. Graphic Design Essentials — Canva (Jun 2024)
6. Microsoft Excel — Coursera (Jun 2024)
7. Teacher Essentials — Canva (Jun 2024)
8. Digital Journalism — Reuters Media Inc.(Jun 2024)
9. Introduction To Journalism TV47 Kenya — Cursa (Nov 2025)
10. Digital Journalism: Mastering Multimedia Storytelling — Cursa (Nov 2025)

# PUBLICATIONS

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1. **My Life in a Mess: Autobiography**  
Link: <https://www.wattpad.com/story/58415951-my-life-in-a-mess>
2. **Maybe Not Safe: Literature**  
Link: <https://www.wattpad.com/story/368586399-maybe-not-safe>

# TECHNICAL SKILLS

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- ❖ Adobe Photoshop, Illustrator, Canva, CorelDraw & AutoCAD
- ❖ Adobe Premier Pro, CapCut Pro X
- ❖ WordPress, Andromo App Development
- ❖ Google Analytics, Data Dashboards
- ❖ Google Ads, Meta Business Tools
- ❖ Trello, Asana, Google Workspace

# VOLUNTEER & COMMUNITY LEADERSHIP

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## Preacher/Minister - AIPCA Church

Have been a Minister under AIPCA Congregation and served more than 10 Churches across Nairobi Archdiocese.

## Brigade Chaplin – Nairobi Central Diocese

Been a Brigade Captain for more than 10 years that got me promoted to Chaplin Cadre serving Nairobi Central Diocese.

#### **Founder — Kigooco Charity Foundation**

Founder of Kigooco Charity Foundation; Which was formed in 2016 and currently has served more 15 Children's Home and assisted more 2000 Street Families.

#### **Digitization of AIPCA Church**

Digitized the AIPCA Church Nationally by providing Digital Solutions and introduction of the AIPCA Android App. Led a community of 160K Plus Members in coming together digitally in finding solutions facing day to day church activities.

Pioneered the genesis of AIPCA Radio.

## **SPECIAL HONOR & AWARDS**

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### **ACADEMIC AWARDS**

1. Best Student in Physics Giakanja Boys High School – 22<sup>nd</sup> May, 2010.
2. Best Student in CRE Giakanja Boys High School – 22<sup>nd</sup> May, 2010.

### **PARTICIPATION AWARDS**

1. **The Kenya Institute of Bankers Western Region** – Participation in Interbank Games Kisumu 22<sup>nd</sup> July 2018
2. **Ministry of Education, Science and Technology State Department of Basic Education** – Kenya National Drama Festival Held in Meru 13<sup>th</sup> April 2016
3. **Ministry of Education, Kenya Music Festival in Conjunction with Central Bank of Kenya** – Awarded for Reaching National Finals at Kakamega on 15<sup>th</sup> July, 2017.
4. **Nyeri South Region Music Association** – Attaining 2<sup>nd</sup> Position in Class 1201J on 23<sup>rd</sup> June 2012 at Kangubiri Girls High School.
5. **Nyeri Central District Education Board** – Attaining 2<sup>nd</sup> Position in Class 1202J on 15<sup>th</sup> June, 2010 at Temple Road Hall Nyeri.
6. **Nyeri Central District Education Board** – Attaining 2<sup>nd</sup> Position in Class 1201J on 15<sup>th</sup> June, 2010 at Temple Road Hall Nyeri.
7. **Nyeri Central District Education Board** – Attaining 3<sup>rd</sup> Position in Class 1201J on 11<sup>th</sup> June, 2011 at Temple Road Hall Nyeri.

### **TRAINING SESSIONS AWARDS**

1. Word Start with Me (WSWM) Program on ICT, Health Reproduction and HIV/AIDS – 13<sup>th</sup> November 2010.
2. AIPCA National Youth Conference 4 Days training on Leadership, Wealth Creation, Healthy Relationship and Public Relations – 21<sup>st</sup> – 25<sup>th</sup> August 2018.
3. Brigade Basic Course, Basic I Training – 25<sup>th</sup> – 28<sup>th</sup> April 2013
4. Brigade Basic Course, Basic II Training
5. Brigade Basic Course, Refresher Course – 23<sup>rd</sup> – 26<sup>th</sup> March 2022

## PHILANTHROPY AWARDS

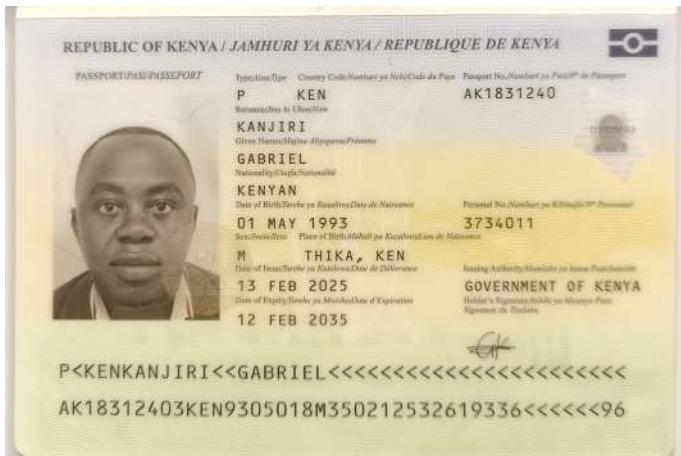
1. Bishop Opera Luigi Locati Children's Home Zimmerman – Awarded to Kigooco Charity Foundation – 29<sup>th</sup> August 2021
2. Langata Women Prison – Awarded by Bright Future Initiative on 9<sup>th</sup> August 2025

## REFEREES

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Available upon request.

# PERSONAL DOCUMENTS



## Passport

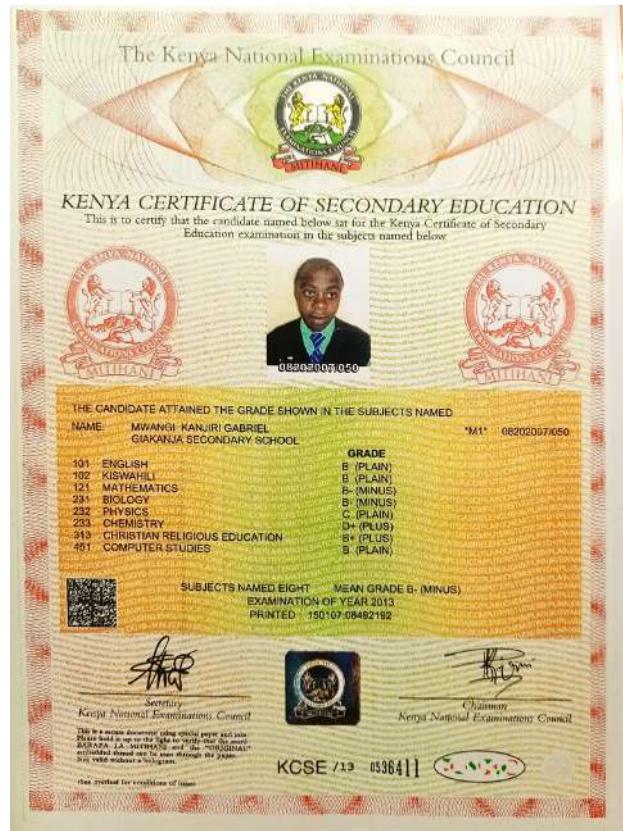
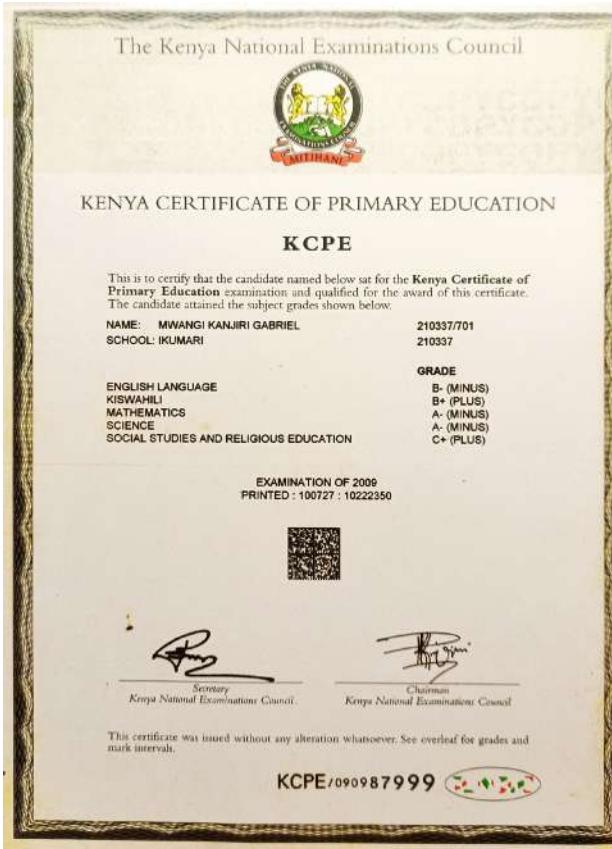


## National ID

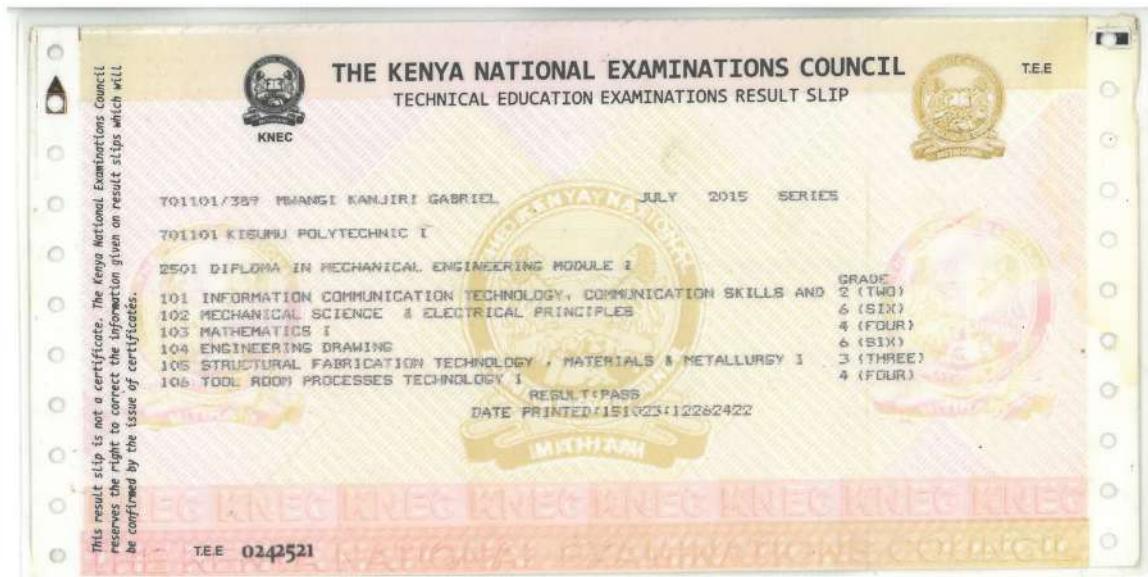


## Driving License

# CERTIFICATION



## KCPE & KCSE CERTIFICATES



## Mechanical Engineering Module I Results Slip

This result slip is not a certificate. The Kenya National Examinations Council reserves the right to correct the information given on result slips which will be confirmed by issue of certificates.

**THE KENYA NATIONAL EXAMINATIONS COUNCIL**  
TECHNICAL EDUCATION EXAMINATIONS RESULT SLIP

701101/9151 MWANGI KANJIRI GABRIEL      JULY 2018 SERIES

701101 KISUMU NATIONAL POLYTECHNIC I

2501 DIPLOMA IN MECHANICAL ENGINEERING MODULE II

201 INDUSTRIAL ORGANIZATION & MANAGEMENT  
202 STRENGTH OF MATERIALS & MECHANICS OF MACHINES  
203 MATHEMATICS II  
204 ENGINEERING DRAWING AND DESIGN  
205 STRUCTURAL FABRICATION TECHNOLOGY, MATERIALS & METALLURGY II  
206 TOOL ROOM PROCESSES TECHNOLOGY II & METROLOGY

GRADE  
4 (FOUR)  
6 (SIX)  
7 (SEVEN)  
6 (SIX)  
6 (SIX)  
7 (SEVEN)

RESULT:REFERRED  
DATE PRINTED:181030:09433622

T.E.E 0184219

### Mechanical Engineering Module II Results Slip

This result slip is not a certificate. The Kenya National Examinations Council reserves the right to correct the information given on result slips which will be confirmed by issue of certificates.

**THE KENYA NATIONAL EXAMINATIONS COUNCIL**  
TECHNICAL EDUCATION EXAMINATIONS RESULT SLIP

701101/400 MWANGI KANJIRI GABRIEL      NOVEMBER 2017 SERIES

701101 KISUMU NATIONAL POLYTECHNIC I

2501 DIPLOMA IN MECHANICAL ENGINEERING MODULE III

301 COMPUTER AIDED DESIGN (CAD)  
302 CONTROL SYSTEMS & INSTRUMENTATION  
303 MATHEMATICS III  
304 THERMODYNAMICS & FLUID MECHANICS  
305 PRODUCTION LINE PROCESSES & FOUNDRY TECHNOLOGY  
306 TRADE PROJECT

GRADE  
8 (EIGHT)  
7 (SEVEN)  
8 (EIGHT)  
7 (SEVEN)  
5 (FIVE)  
3 (THREE)

RESULT:FAIL  
DATE PRINTED:180202:10092822

T.E.E 0121474

### Mechanical Engineering Module III Results Slip

# SHORT COURSES



# Certificate of Completion

**GABRIEL KANJI**

has successfully completed the HP LIFE online course

## Business Email

By completing this course, the above-named student has learned new skills including how to write professional emails, how to create an email signature, and how to add an attachment to an email.

Presented 10/15/2024



Stephanie Bormann  
Deputy Director, HP Foundation

Certificate serial number: 2b9e48f3-98d7-4e04-8410-c7fc70eef5c0

# Certificate of Completion

**GABRIEL KANJI**

has successfully completed the HP LIFE online course

## Selling Online

By completing this course, the above-named student has learned new skills including how to optimize online sales and marketing strategies, how to produce effective product listings, and how to deliver great customer service.

Presented 10/15/2024



Stephanie Bormann  
Deputy Director, HP Foundation

Certificate serial number: d3d64bfc-ae36-4b29-bca4-0489ae9629c0

This is to certify that

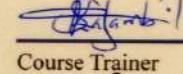
**GABRIEL KANJI**

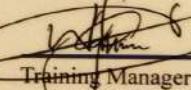
Has successfully completed the  
**BASIC FIRST AID COURSE**

Conducted in: **UNIPEN APARTMENTS – KNIGHT FRANK**

Date : **8<sup>TH</sup> JULY 2022**

Course Number : **COM/072250**

  
Course Trainer

  
Training Manager



*In Partnership with **Buckinghamshire Fire & Rescue Services UK***  
The Course comprised of 7 hours

Service with Integrity



**CERTIFICATE OF COMPLETION**

# Graphic Design Essentials

**GABRIEL KANJI**

The certificate holder has completed the Graphic Design Essentials course, which is the equivalent to 45 minutes of training.



Issue Date

June 14, 2024

Credential ID

672b16

Presented by

*The Canva Team*

**Canva** Design School



Jun 14, 2024

## GABRIEL KANJI

has successfully completed

Getting Started with Microsoft Excel

an online non-credit project authorized by Coursera and offered through Coursera

### PROJECT CERTIFICATE



Summer Scaggs  
Subject Matter Expert  
Freedom Learning Group

Verify at:  
<https://coursera.org/verify/UYOHV8M728M4>

Coursera has confirmed the identity of this individual and  
their participation in the project.



Jul 5, 2024

## GABRIEL KANJI

has successfully completed

Google Ads for Beginners

an online non-credit project authorized by Coursera and offered through Coursera

### PROJECT CERTIFICATE



Ishita Sinha  
Marketing Manager - Paid Media  
Coursera

Verify at:  
<https://coursera.org/verify/LHO3Y7UZEBZ>

Coursera has confirmed the identity of this individual and  
their participation in the project.



CERTIFICATE OF COMPLETION

# Teacher Essentials

## GABRIEL DESIGNS

The certificate holder has completed the Teacher Essentials course, which is the equivalent to 1 hour of training.



Issue Date  
June 14, 2024

Credential ID  
91e2b8

Presented by  
*The Canva Team*

**Canva** Design School



Dec 11, 2024

## GABRIEL KANJI

has successfully completed

Build a free website with WordPress

an online non-credit project authorized by Coursera Project Network and offered through Coursera

PROJECT  
CERTIFICATE



Delphine Sangotoun,  
MPH, Ph.D.  
Public Health specialist

Verify at:  
<https://coursera.org/verify/7PMKZ92LHOP5>  
Coursera has confirmed the identity of this individual and  
their participation in the project.



Oct 30, 2024

## GABRIEL KANJI

has successfully completed

Create website videos with Canva

an online non-credit project authorized by Coursera Project Network and offered through Coursera

### PROJECT CERTIFICATE



**Sara Nefzaoui**

Sara Nefzaoui  
Subject Matter Expert  
Freedom Learning Group

Verify at:  
<https://coursera.org/verify/4A98M4H4LAVH>

Coursera has confirmed the identity of this individual and  
their participation in the project.

# PROFICIENCY TEST

EF SET

English Certificate

## GABRIEL KANJIRI

has successfully completed the EF SET Certificate and has earned level:



✓ Reading    ✓ Listening    ✓ Writing

Awarded on: 23 Nov 2025

### Understanding the results

EF SET	0-20	21-30	31-40	41-50	51-60	61-70	71-100
CEFR	A0 Novice	A1 Beginner	A2 Elementary	B1 Intermediate	B2 Upper Intermediate	C1 Advanced	C2 Proficient

The achieved level is **62/100** on the EF SET score scale and **C1 Advanced** according to the Common European Framework of Reference (CEFR). The EF SET score is calculated as an average of the skill section scores.

83

Reading  
C2 Proficient

52

Listening  
B2 Upper Intermediate

52

Writing  
B2 Upper Intermediate

# RECOMMENDATIONS



8<sup>th</sup> August, 2016

Dear Sir/Madam.

To whom it may concern,

**RE: GABRIEL KANJIRI M.**

The above named person was attached in our company for attachment for a period of three months (Sept'15 to Nov'15) in our Mechanical department.

During the period, he showed excellence in all his areas of duty. The fabulous performance he rendered pertaining his duties satisfied our company. He is articulate and approaches work in a conscientious and hardworking manner.

We therefore don't hesitate to recommend him as honest and reliable. Any assistance accorded to him to upgrade his career is highly appreciated.

Yours Faithfully,  
For INSTEEL Limited.

  
Hellen Kikko  
Human Resources Manager



3<sup>rd</sup> May, 2017.

Kombo  
Munyiri Road  
Head Office  
Accounts  
Workshop  
Spares Shop

To whom it may concern;

Dear Sir/madam,

**RE: GABRIEL KANJIRI**

This is to confirm that the above named student of The Kisumu National Polytechnic was in an attachment service with our company for a period of three (3) months.

During this period he was exposed on the following;

1. General welding and Grinding works
2. Lathe Works and press machine operations
3. Engine reboring and cylinder heads refacing
4. General engineering

We wish him well in all his future endeavours and in his career in Mechanical Engineering.

Thank you.

Yours faithfully,

  
NAIROBI CRANKSHAFT CENTRE LTD.  
DIRECTOR  
Gurjot Singh Nandhra  
DIRECTOR  
DIRECTOR

ADDRESS  
P.O. BOX  
33113-00600  
NAIROBI  
(KENYA)

TELEPHONES  
+254-20-  
8045343

MOBILES  
0722-706116  
0722-796321

SPECIALISED IN  
Crankshaft  
Grinding  
Crankshaft  
Rebuilding  
Engine  
Reborning  
Cylinder Head  
Cold Repairs  
Engine  
Overhaul  
General  
Engineering  
Lathe Works



## Certificate of Industrial Training

*This is to certify that*

**GABRIEL KANJIRI M.**

*Has successfully completed his*

**MECHANICAL ENGINEERING TRAINING  
(ATTACHMENT)**

*At INSTEEL Limited*

*From 1<sup>st</sup> Sept, 2015 to 30<sup>th</sup> Nov, 2015*

*Training received;*

*Plant Maintenance of Process Equipments including Slitting Lines, Tube Mills, Open Sections and Galvanizing. Maintenance of auxiliary equipments including Cranes, Compressors, and Motors. Workshop processes which involves Arc/Gas welding, Milling/Drilling Operations and additional skills in Health and safety procedures, housekeeping and stocktaking.*

  
Hellen Kikko  
Human Resources Manager



Date  
08<sup>th</sup> Aug. 2016

## Mechanical Engineering Internship Recommendation Letters

# GOOD CONDUCTS

REPUBLIC OF KENYA  
MINISTRY OF EDUCATION

**KENYA PRIMARY SCHOOL LEAVING CERTIFICATE**

**IKUMARI PRIMARY SCHOOL** P.O BOX 211, MWEIGA

This is to certify that MWANGI KANJIRI GABRIEL, Index number 21033770  
Date of birth 01/05/1993 entered IKUMARI PRIMARY SCHOOL  
And was enrolled on 2001 in standard ONE  
And left on 2009 at standard EIGHT  
Having satisfactorily completed the approved course for standard EIGHT

Headteacher report on the pupil's academic ability.  
He was an above average pupil in class, humble and hardworking.

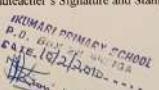
Pupil's conduct.  
Well Behaved and disciplined.

Pupil's participation in co-curricular activities.  
Was very active in athletics especially walk race.

Pupil's Signature GABRIEL KANJIRI MWANGI

Date of Issue 15/2/2010

Headteacher's Name Mrs. Kavita N.

Headteacher's Signature and Stamp 

EDB 100 (Rev.)

REPUBLIC OF KENYA  
MINISTRY OF EDUCATION

**KENYA SECONDARY SCHOOL LEAVING CERTIFICATE**

**GIAKANJA BOYS HIGH SCHOOL** P.O. BOX 166, NYERI

Admission/Serial No. 6943  
GABRIEL KANJIRI MWANGI

THIS IS TO CERTIFY THAT 10<sup>th</sup> FEBRUARY, 2010  
entered this school on 10<sup>th</sup> FEBRUARY, 2010 and was enrolled in  
I(ONE) NOVEMBER, 2013  
Form I(ONE) - IV(FOUR), and left on NOVEMBER, 2013 from  
Form I(ONE) - IV(FOUR) having satisfactorily completed the approved  
course for Form I(ONE) - IV(FOUR)

Date of Birth (in *Admission Register*) 1993

Headteacher's report on the pupil's ability, industry and conduct.  
He was academically good, responsible and obedient. XXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX

Pupil's Signature GABRIEL KANJIRI MWANGI

Date of Issue 5<sup>th</sup> September, 2014

Signature RUNGURIA N.M.  
D/PRINCIPAL

This certificate was issued without any erasure or alteration whatsoever.

C. 24A

**NATIONAL POLICE SERVICE**

**DIRECTORATE OF CRIMINAL INVESTIGATIONS**

**DIRECTORATE OF CRIMINAL INVESTIGATIONS HEADQUARTERS**  
P.O.Box 30036-00100 GPO  
NAIROBI, KENYA

Ref. No. **PCC-6QSLW4JAY** Date. **11 March 2025**

**POLICE CLEARANCE CERTIFICATE**

I hereby certify that the fingerprints recorded from  
**GABRIEL KANJIRI**

holder of ID No. **32619336** have been searched in Criminal Records  
Office's database with/without previous record. The validity of the  
information on this certificate is as of the date of issue.

**REMARKS IN CASE OF PREVIOUS RECORD**

OFFENCE(S): **NIL**

RESULTS OF TRIAL: **NIL**

DATE: **NIL**

**This Certificate has been issued without any alteration or any  
erasure**

  
**(W.N. KIRAI)**

For: Director, Directorate of Criminal Investigations  
(P.T.O)

NOTE: This is a computer generated certificate, to verify the authenticity of this document,  
use the link <https://dcitizen.go.ke/>  
send DCI to 23546 Then Dial \*512# and select "Police Clearance"

## High school and Primary School Leaving Certificate

### Certificate of Good Conduct