

# WYCLIFFE OYUGIH *Studio technician*

✉ woyugih@gmail.com

☎ +254733911039/+254748853917

📍 Nairobi, Kenya

## Profile

---

I am an articulate, professional problem-solver with a proven track record of building strong relationships and delivering results. With my extensive experience as a studio technician, I have consistently demonstrated my ability to offer technical assistance and maintain the seamless functioning of recording studios. Possessing a profound knowledge of audio equipment, signal flow, and sound engineering principles, I excel in identifying and resolving any challenges that may arise during recording sessions or live performances. I specialize in devising and executing efficient short and long-term strategies that foster growth and enhance optimization.

## Professional Experience

---

2009/10 – present  
Nairobi, Kenya

### Studio technician

*Daystar university*

#### Responsibilities

- Provide strategic leadership for the university's post-production studio to deliver high-quality, innovative content.
- Collaborate with students to develop efficient workflows using the latest technologies and best practices.
- Oversee studio spaces to accommodate diverse production requirements and optimize creativity and productivity.
- Lead cross-functional student teams, fostering collaboration, communication, and continuous improvement.
- Design training schedules to equip students with cutting-edge video and audio production skills.
- Manage equipment maintenance, repair, and procurement to ensure optimal performance and alignment with evolving needs.

#### Achievements

- Led post-production efforts, resulting in a 20% increase in efficiency and a 15% reduction in turnaround time.
- Optimized studio setup procedures, reducing preparation time by 25% and improving production readiness by 30%.
- Coordinated student production teams, achieving a 95% on-time project completion rate and a 20% increase in team collaboration and morale.
- Delivered technical training on video/audio production, resulting in a 90% proficiency rate and a 25% increase in advanced production techniques.
- Implemented a proactive equipment maintenance program, reducing equipment downtime by 30% and saving KSH100,000 annually.
- Managed equipment procurement, saving the school 15% on equipment purchases and ensuring timely delivery.
- Streamlined studio administration processes, improving resource allocation efficiency by 50% and reducing operational costs by 20%.
- Oversaw the student radio station, increasing listenership by 50% through strategic programming initiatives and enhancing student engagement and learning opportunities.

2008/01 – 2008/12  
Nairobi, Kenya

### Research supervisor

*Dataline international ltd*

#### Responsibilities

- Oversee data collection using various instruments, ensuring completeness and legibility. Edit data to maintain the highest standards of accuracy and reliability.
- Serve as a team leader, guiding and motivating a team of field interviewers to achieve project goals efficiently. Foster a collaborative work environment and provide clear direction and support.
- Plan and execute 10 successful events annually, ensuring seamless logistics, high attendee satisfaction, and alignment with organizational objectives. Collaborate with cross-functional teams to deliver memorable and impactful events.
- Conduct thorough project briefings for field teams, ensuring clear communication of objectives, methodologies, and expected outcomes. Facilitate efficient project implementation and adherence to established protocols.
- Recruit and onboard 10 field interviewers annually, assessing candidates' skills, experience, and fit for the organization. Provide ongoing support and guidance for professional development, ensuring a high-performing and engaged team.

#### **Achievements**

- Managed data collection instruments to ensure 100% completeness and legibility, enhancing data quality and analysis accuracy.
- Led a team of 15 field interviewers effectively, coordinating and motivating them to achieve project goals.
- Planned and executed 13 successful events, ensuring seamless logistics and high attendee satisfaction.
- Conducted project briefings for field teams, ensuring clear communication of objectives and methodology for efficient project implementation.
- Recruited and onboarded 25 field interviewers, providing ongoing support for professional development, and delivered hands-on training to 50 new interviewers, resulting in a 95% retention rate.

## **Education**

---

2015/01 – 2023/12 Nairobi, Kenya	<b>BA Communication and minor in film</b> <i>St. Paul's University</i>
2006/01 – 2007/12 Nairobi, Kenya	<b>Diploma broadcast journalism</b> <i>East Africa School of Journalism</i>
1998/01 – 2001/11 Nairobi, Kenya	<b>Kenya certificate of secondary school</b> <i>Highway secondary school</i>

Skills

- Post-production**  
Proficient in editing, color grading, visual effects, and sound design using industry-standard software like Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, and After Effects.
  - Cinematography**  
Skilled in creating visually compelling moving images through lighting, camera movement, lens selection, and shot composition to enhance storytelling in film and video projects.
  - Collaboration**  
Effective communicator skilled at working with diverse teams, including directors, producers, cinematographers, actors, and crew members, to convey ideas, receive feedback, and adapt approaches for successful collaboration.
  - Interpersonal Communication**  
Strong interpersonal skills in conveying ideas, negotiating terms, building relationships, active listening, empathy, conflict resolution, and adapting communication styles for effective collaboration and project success.
  - Photography**  
Skilled in capturing visually stunning images across various genres with expertise in composition, lighting, framing, and post-processing techniques.
  - Scripting/Storytelling**  
Strong understanding of story structure, character development, dialogue, and pacing to craft engaging narratives and collaborate effectively with writers, directors, and producers.
  - Budgeting and Financial Planning**  
Budgeting and Financial Planning  
Experienced in creating detailed budgets, tracking expenses, identifying cost-saving measures, and managing financial aspects of projects to secure funding and ensure financial viability.
- Team leadership**
- Proficient in guiding and coordinating teams towards project goals, delegating tasks, monitoring progress, and implementing solutions to ensure timely and quality project delivery.

Languages

- English
- Kiswahili
- French

Interests

- |   |  |   |
|---|--|---|
| <b>Member of Mabingwa Drama Group at the Kenya National Theatre</b> <ul style="list-style-type: none"><li>Actively participated in theatrical performances with Mabingwa Drama Group at the Kenya National Theatre.</li><li>Engage in diverse roles, honing acting skills, and contributing to the vibrant cultural scene of the local theatre community.</li></ul> | <b>Athletics</b> <ul style="list-style-type: none"><li>Dedicate time to athletic pursuits, demonstrating a commitment to physical fitness, discipline, and personal well-being.</li><li>Engage in regular training sessions, competitions, and events to maintain a healthy and active lifestyle.</li><li>Showcase determination, resilience, and a competitive spirit through participation in various athletic endeavours for instance matter hospital heart run annual event.</li></ul> | <b>Politics and governance</b> <ul style="list-style-type: none"><li>Stay informed and engaged in political affairs, demonstrating a keen interest in governance, policy-making, and societal issues.</li><li>Participate in discussions, debates, and community initiatives to contribute to informed civic discourse and promote civic engagement.</li><li>Advocate for social justice, equality, and positive change through active involvement in political processes and advocacy efforts.</li></ul> |
|---|--|---|

## Volunteer and Leadership

---

2023/01 – present Nairobi, Kenya	<b>Parents representatives(PTA) - Remnant vision academy</b> Representing the views and concerns of the class parents, ensuring that their voices are heard and considered by the school administration. Welcoming new parents and assisting them in getting to know other parents and feeling part of the school community. Coordinating parent helpers for class and school activities, ensuring a smooth and successful execution of these events.
2021/04 – 2023/09 Nairobi, Kenya	<b>Grass root mobilizer - Vitendo na sera party</b> Developed a clear, empowering message that resonated with the local community's priorities and concerns. This involved articulating the core vision and issues of the last Kenyan election campaign in a way that inspired the people to take action.
2019/01 – 2022/08 Nairobi, Kenya	<b>Chairman - Daystar University staff union</b> Represented staff welfare in all issues and coordinating union activities within the institution. Currently am still the Kenya private universities workers union representative at the institution.
2005/07 – 2005/09 Nairobi, Kenya	<b>Field research(media council of Kenya)</b> Participated in a survey commissioned to our Institution by Media Council of Kenya to monitor media's coverage of corruption, sex crimes and gender violence against women.

## References

---

1. **Prof. Levi Obonyo**, *Dean School of Communication*, Daystar University,  
P.O. Box 44400 – 00100,Nairobi, +254 725 908 005
2. **Dr. Rosemary Nyaole**, *Senior Lecturer, Media and Film studies*, Daystar University  
P.O. Box 44400 - 00100,Nairobi, +254 776 047 240
3. **Dr. Lydia Radoli**, *HoD Media and Film Studies*, Daystar University  
P.O. Box 44400-00100,Nairobi, +254 722 223 025
4. **Prof. Wandia Njoya**, *Senior lecturer Language and Arts*, Daystar University  
P.O. Box 44400 - 00100,Nairobi, +254725328340