

Skills Summary

- Ability to design graphics and create compelling visuals using Adobe Photoshop, Illustrator, and InDesign.
- Proficient in editing news footage for clarity and adherence to broadcast standards.
- Adept at crafting and refining video content with tools like Adobe Premiere Pro and Final Cut Pro.
- Skilled in developing engaging content for various media platforms and audiences.
- Effective in articulating ideas clearly across different mediums to enhance engagement.
- Expert in integrating graphics, video, and audio for dynamic multimedia content.
- Detail-oriented in ensuring content accuracy, clarity, and adherence to ethical guidelines.
- Experienced in managing social media content to build brand presence and engage audiences.
- Creative in solving challenges and enhancing media production.
- Proficient in coordinating multimedia projects to ensure timely and high-quality delivery.

Education & Qualifications

2021 to 2024

Moi University

Bachelor of Arts in Linguistics Media & Communication

(Awaiting Graduation)

2009-2012

Manera Boys High School

Kenya Certificate of Secondary Education (KCSE)

2000-2008

Legetet Hill School

Kenya Certificate of Primary Education (KCPE).

Profile Summary

A proactive and detail-oriented professional with a Bachelor of Arts in Linguistics, Media & Communication from Moi University (awaiting graduation). I bring hands-on experience as a Videographer, Graphic Designer, and Photographer with the Kenya National Library Services and as a News Editor at Pendo TV Kakamega. My career is marked by a strong commitment to creating high-quality visual and editorial content that effectively communicates key messages and engages audiences. With skills in video editing, graphic design, and news content production, I excel in managing multimedia projects, meeting tight deadlines, and ensuring consistent branding and messaging. My dedication to continuous improvement, coupled with a passion for delivering impactful results, positions me to contribute meaningfully to dynamic roles within an organization. I am enthusiastic about leveraging my expertise to drive success and support organizational goals through creative and effective communication strategies.

Career Objectives

To leverage my skills in graphic design, news editing, video editing, content creation, and communication to drive impactful media projects. I aim to contribute to a dynamic organization by creating compelling visual and editorial content, enhancing audience engagement, and supporting strategic goals through effective multimedia solutions.

Work Experience

May-August 2024

KNLS (Kenya National Library Services Koru Branch) – Videographer, Graphic Designer, and Photographer

- Capture high-quality photos and videos to document and showcase key library events, activities, and workshops.
- Design eye-catching promotional graphics such as banners, posters, and social media visuals to promote library programs and services.
- Edit and produce engaging videos for both educational purposes and promotional content for the library's digital platforms.
- Manage and curate the library's visual content for social media platforms, ensuring consistent branding and messaging.
- Develop creative visual concepts and layouts for marketing campaigns and educational materials, aligned with the library's objectives.
- Organize and maintain a digital archive of photographs and videos for future use, ensuring easy retrieval and proper categorization.
- Collaborate with library staff and external partners to meet multimedia needs for events, programs, and community outreach.
- Set up and operate professional photography and videography equipment, ensuring high-quality production during shoots.
- Ensure proper lighting, audio, and visual quality for all video and photo shoots, adjusting technical settings as needed.

Interests & Hobbies

- Reading
- Attending Conferences
- Watching Educational Documentaries
- Volunteer and Community work

Trainings

- Leadership and Management
- Advanced Graphic Design Techniques
- News Editing and Journalism
- Video Editing Mastery
- Content Creation Strategies
- Multimedia Production
- Social Media Management
- Communication and Public Speaking
- Project Management for Media Professionals
- Creative Problem-Solving in Media

Referees

Mr. Christopher Owalo

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Professor Andrew Maoga

- Lecturer, Moi University
- Tel: +254 720 336 485

Edwin Munyake

- TV Programmer, Pendo TV
- Tel: +254 702 464 787

Work Experience

May-August 2023

Pendo TV Kakamega – News Editor

Roles

- Review and edit raw news footage to create compelling and polished final segments for broadcasting.
- Work closely with reporters and journalists to fine-tune news stories, ensuring they are informative and engaging for the audience.
- Ensure all news content meets editorial standards, including accuracy, clarity, and ethical guidelines, before broadcasting.
- Edit audio and visual elements for clear sound quality and professional visual presentation in news segments.
- Organize and sequence news clips to create smooth transitions and a coherent narrative that aligns with the day's news flow.
- Adhere to strict production deadlines, ensuring news content is edited and ready for broadcast within tight timeframes.
- Collaborate with the news director and producers to enhance the overall flow and presentation of news content during broadcasts.
- Oversee the use of transitions, effects, and graphics in news segments to improve viewer engagement and information delivery.
- Proofread and fact-check news scripts to ensure accuracy and consistency before they are finalized for airing.
- Manage and archive digital assets such as video clips, sound bites, and news segments for future reference and re-use.