



JOHN KARIUKI



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SAGANA, KENYA

SKILLS

- Self-Discipline
- Self-publishing experience
- Research proficiency
- Editorial decision-making
- Scriptwriting
- Time management
- Self driven

EDUCATION

2024

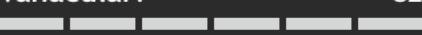
THIKA INSTITUTE OF BUSINESS STUDIES | THIKA

Diploma of Higher Education:
DIPLOMA JOURNALISM AND MASS COMMUNICATION

- Coursework in [Area of expertise]
- SCRIPTING
- REPORTING
- EDITING
- VOICING
- BREAKING NEWS
- PRESENTING
- [Type] Academic Achievement Award
- CERTIFICATE OF BEST NEWS REPORTING
- [Degree] Graduate
- DIPLOMA IN JOURNALISM AND MASS COMMUNICATION

LANGUAGES

English: First Language

Vanacular:  C2

Proficient

Swahili:  A1

Beginner

SUMMARY

Talented editorial professional with solid writing, editing and content creation background. Knowledgeable in Content Management Systems. Detail-orientated manages multiple tasks simultaneously and prioritizes meeting deadlines. Trustworthy news reporter with practical experience and dedicated work ethic. Self-motivated to consistently provide first-class results in line with stringent targets and deadlines, in my internship at Royal Media Services

EXPERIENCE

05/2024 - 08/2024

Worked as an editorial intern

Royal Media Services | NAIROBI, KENYA

- Collaborated with senior editors to develop content strategies, meeting publication goals.
- Provided administrative support, enhancing office efficiency and workflow.
- Monitored news and current events to propose timely and relevant article ideas.
- Participated in editorial meetings, contributing valuable ideas for content improvement.
- Proofread and edited articles, ensuring grammatical correctness and alignment with house style.
- Assisted in organising events, contributing to successful outreach and brand promotion.
- Researched and compiled data for editorial pieces, enhancing content accuracy and relevance.
- Built and maintained strong working relationships with other editorial team members and management to improve department communication.

01/2022 - 02/2024

Radio Presenter

TIBS COLLEGE | THIKA, KENYA

- Provided voice-overs for commercials and public service announcements, expanding skill set.
- Produced ideas for seasonal shows with producers and writing team.
- Pre-recorded sound bites and interstitials.
- Led training sessions for junior presenters, enhancing team skills and on-air performance.
- Maintained up-to-date knowledge of music trends, ensuring content remained relevant.
- Delivered accurate news bulletins, keeping the community informed on local and global events.
- Informed listeners about the weather and traffic in their local areas.
- Worked with show producer on show content and script.

05/2021 - 12/2022

MC

SELF EMPLOYMENT | SAGANA / MAKUTANO, KENYA

- Maximised customer engagement and satisfaction by delivering excellent customer service.
- Planned rotas to maintain high service levels while minimising payroll costs.
- Collaborated with team members to achieve target results.
- Handled customer concerns and escalated major issues to supervisor.
- Engaged with customers to better understand needs and deliver excellent service.
- Managed complaints with calm, clear communication and problem-solving.

HOBBIES AND INTERESTS

- Travelling
- Socializing

REFERENCES

Available upon request

- Lincoln Njogu
Managing Editor Inooro Tv
Julius Kariithi
News Producer Inooro tv
Harun Njoroge
News Producer Inooro tv

DRIVING LICENCE

- Category B1