

	<p>ERICK OWINO NYANG'ORI Senior Graphic Designer P.O Box 177260-00100 Nairobi eric.owino@gmail.com 0724607434</p>
<p><u>SUMMARY</u></p> <p>Highly creative senior graphic designer with over 15 years' experience in creating and implementing design solution across various industries. Experience in Adobe Suite, Illustrator and brand development. Proud of a successful Government weekly publication MyGov that has become a must read publication for the Nation Kenya.</p>	
<p>EDUCATION</p>	<ul style="list-style-type: none"> • Bachelor of Science in Computer Information Systems (BCIS), course <u>Multimedia Systems with grade A of GPA 3.0</u> • I hold Diploma in Computer Engineering from Inoorero University • Webbs Institute – Specialization in Adobe Suite; Illustrator, Photoshop, InDesign software.
<p>ACHIEVEMENTS</p>	<ul style="list-style-type: none"> • Oversee the production of MyGov from the 1st edition in 2016 to date. • I have trained creative designers who have excelled in media industry.
<p>EXPERIENCE</p>	<p><u>EXPERIENCE</u></p> <p>1. MyGov Consultant - 2016 - Date</p> <ul style="list-style-type: none"> • Design and supervise production of all artwork for print. • Design MyGov publication. • Offering creatives services for designing arts and creative layouts for print and online publications • Supervise and lead the graphic designing team at GAA • Analyze and plan the framework of design according to the laid out concept and established specifications of the project • Ensure that the delivered products or services adhere to the policies and standards of GAA • Suggest new ways of improving the quality of designs and other project issues • Assist in the preparation of the advertising specifications for the various categories of advertising • Prepares advertising schedules and rate cards • Train and mentor junior designers and entry-level entrants • Respond to advertising inquiries • Develop and implement successful design strategies, outlining how the design team will create deliverables and implement them for the project • Review designs for errors before printing or publishing them.

	<p>2. Graphic Designer - Rafiki Solutions Ltd.</p> <p><i>Graphic Design Specialist, May 2013 - 2015</i></p> <p>Branding range of projects and campaign.</p> <ul style="list-style-type: none"> • Developed a corporate identity package, which increased brand recognition. • Introduced fresh design concepts that increased marketing traffic within the organization. • Led the end-to-end design process of multiple high impact marketing campaigns, resulting to increase in customer engagements. • Lead in the design, development and implementation of the graphic, layout, and production communication materials • Delegate tasks to the 4 members of the design team and provide counsel on all aspects of the project. • Supervise the assessment of all graphic materials in order to ensure the quality and accuracy in the design. <p>3. Brand Africa</p> <p><i>Graphic Design Specialist, Aug 2010 - Feb 2013</i></p> <p>Played a significant role in the design team, contributing to big-data related projects.</p> <ul style="list-style-type: none"> • Contributed to the creation of visually compelling reports and presentations for high-profile clients. • Collaborated with the design team on the creation of high-impact visuals to enhance marketing efforts. • Contributed to rebranding initiative by designing social media graphics and new logo which drove to increase in brand recognition. • Work across multiple projects simultaneously, responding rapid to changes and ensuring consistent delivery of high-quality work. • Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
<p>SKILLS</p>	<ul style="list-style-type: none"> • Graphic Design Specialist with 15 years of experience of the complete design process, from conceptualization to delivery. • Strength in Adobe Suite e.g Illustrator, Photoshop, InDesign, Sketch, Branding • Editing Skills :- I have vast knowledge in editing software e,g In Design, Adobe Photoshop, Illustrator, Corel Draw. • Communication Skills :- I am a good communicator both in English and Kiswahili. I have strong ability to convey or share ideas and feelings effectively.

	<ul style="list-style-type: none"> • Supervisory Skills: - I am a team leader, and I have led the advertising section in MyGov production. • Computing skills: - Proficient in design software • Problem solving skills : My work environment has enabled me to develop mechanism to think creatively and come up with best solution that all parties agrees to. 	
<u>COURSES</u>	<ul style="list-style-type: none"> • Multimedia Systems (CISY 426) in university – Creative design, Branding. • Webbs Institute - Adobe Suite, Illustrator, Photoshop, InDesign. 	
<u>PASSION</u>	Creative Design – Finding inspirations in good magazines, and understanding unique design solutions.	
<u>STRENGTHS</u>	<ul style="list-style-type: none"> • Detail – oriented –Proven experience producing unique, fresh and professional visuals with close attention to details. • Strong Collaborator- Consistently partnered with cross-functional teams to produce design solutions that enhance brand visibility and effectiveness e.g MyGov publication. • Innovative idea generator – A consistent provider of innovative design solutions that significantly boosted marketing campaigns’ impact and reach. 	
<u>REFEREES</u>		
Mr. Michael Okidi Government Advertising Agency P.O. Box 30025-00100 Nairobi Mobile: 0714713 849 Email: okidi.michael00@gmail.com	Mr. Paul Gwaro Mobile: 0721696099 Email: pdgwarogaro@gmail.com	Mr. Edward Mwasi Tel: 0722 773 022 Email : edwardmwasi@yahoo.com