

CYRUS MUSILI SYENGO

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PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 3+ years of experience translating concepts into compelling visual solutions. Proficient in brand identity, digital and print media, and the Adobe Creative Suite, delivering high-quality designs under tight deadlines. Reliable and professional, known for a strong work ethic, collaborative mindset, and a keen eye for detail that consistently elevates brand presentation and user engagement.

CORE SKILLS

Graphic Design | Brand Identity | Adobe Creative Suite (Photoshop, Illustrator, InDesign) | Digital & Print Media | Typography & Layout Design | UI/UX Design | Logo & Visual Identity | Illustration & Iconography | Color Theory | Photo Editing & Retouching | Creative Concept Development | Attention to Detail |

PROFESSIONAL EXPERIENCE

Graphic Designer – Axels Limited | Aug 2022 – Present | Nairobi, Kenya

- Translated designers' rough sketches into accurate, high-quality finished artworks, working under the guidance and supervision of a senior officer to meet production and branding standards.
- Develop and maintain brand identity materials. Ensure consistency across logos, brochures, social media, and other assets.
- Design layouts, typography, and graphics for marketing. Deliver visually appealing designs.
- Produce high-quality digital assets using Adobe Creative Suite. Work efficiently under tight deadlines while maintaining design standards.
- Executed professional typography and layout design, including pasting and arranging illustrations, artistic drawings, and sketches for print-ready materials.
- Edit and retouch images for visual projects. Ensure all visuals meet quality and brand guidelines.
- Designed and illustrated visual content, including cover designs for booklets, magazines, and other printed works, ensuring creativity, clarity, and visual appeal.
- Manage multiple projects simultaneously. Prioritize tasks and meet project deadlines effectively.
- Stayed updated on design trends, tools, and best practices to produce modern, competitive designs.
- Organized project files and documentation. Ensure all design assets are properly stored and accessible.

Graphic Designer – Karen Webs (INTERN) | March 2022 – July 2022 | Nyeri, Kenya

- I supported general digital and print design projects by creating visual content, layouts, and marketing materials while gaining hands-on industry experience.

KEY ACHIEVEMENTS

- Delivered consistent high-quality designs. All visuals met client expectations and project requirements.
- Reduced design revisions through effective concept development. Produced clear initial drafts that aligned with client goals.
- Maintained accurate project documentation. Recorded design files, versions, and notes for easy reference and future use.
- Managed multiple design projects simultaneously. Handled deadlines efficiently without compromising quality.
- Improved brand engagement through creative campaigns. Designed assets that increased visibility and audience interaction.
- Demonstrated reliability in meeting design deadlines. Consistently delivered projects on time while maintaining quality standards.
- Effectively handled complex design challenges. Resolved technical or creative issues to achieve desired outcomes.
- Supported cross-team collaboration. Worked with marketing, product, and client teams to produce cohesive visual solutions.
- Maintained design consistency across all projects. Ensured that branding guidelines and quality standards were strictly adhered to.
- Protected intellectual property and sensitive client information. Managed files securely and adhered to copyright standards.

EDUCATION

Bachelor of Science in Computer Science (Online) – University of the People - USA | 2024–2026

Diploma in ICT – NairoBits Trust- Nairobi, Kenya | 2020–2022

KCSE – Kaluva Mixed Secondary School - Kitui, Kenya | 2016–2019

CERTIFICATIONS

Fundamentals of Digital Marketing – Google

Marketing Simulation Certificate | Technical Support Specialist – Coursera

LANGUAGES

English (Proficient)

Swahili (Proficient)

French (Intermediate)

Chinese (Intermediate)

REFERENCES

Benta Barongo

Robinson Ochieng

Senior Accountant - Manji Limited.

Digital Marketer- Dragonfly Limited.

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