

PERSONAL INFORMATION

- **Name:** CLARENCE KIPKOECH BIAMA
- **Gender:** Male
- **Nationality:** Kenyan
- **Languages:** English and Swahili
- **Marital Status:** Single
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PROFESSIONAL PROFILE

Dedicated and compassionate media and communication professional with a background in journalism. Strong passion for providing quality support and assistance in various contexts. Excellent communication skills and a proven ability to make a positive impact. Seeking opportunities to contribute skills and thrive in diverse settings.

EDUCATION

- **2016 to 2021:** Multimedia university of Kenya, Bachelor of Journalism
- **2016:** Sinotech Solutions Computer packages
- **2011-2015:** Kaptumo High School k.C.S.E
- **2000-2010:** Fr. Khun Academy, K.C.P.E

SKILLS

Technical Skills

- Proficient in conducting interviews and creating engaging content for various media platforms.
- Knowledge of journalistic ethics and storytelling techniques.
- Familiarity with video and audio editing software for multimedia production.
- Experience in managing social media accounts and creating compelling digital content.
- Effective communication skills in writing, editing, and presenting information for diverse audiences.

Interpersonal Skills

- Exceptional communication and interpersonal abilities, both in spoken and written forms for effective engagement across various media platforms.
- Demonstrates empathy and compassion in interactions with audiences, adapting a media-friendly approach to connect with viewers, readers, or listeners.

- Possesses adept active listening skills to comprehend and respond to the needs of the audience or followers, ensuring effective communication through media channels.

Organizational Skills

- Proficient in organizational strategies tailored for media and communication environments.
- Demonstrated ability to manage time effectively and prioritize tasks in the fast-paced realm of media production.
- Meticulous attention to detail in the maintenance and updating of precise records within the dynamic context of media projects.
- Adept at multitasking and seamlessly juggling multiple responsibilities inherent to the media and communication profession.
- Swift and responsive in executing tasks, aligning with the demanding pace of media and communication workflows.

Teamwork and Collaboration

- Demonstrated proficiency in fostering teamwork and collaboration within a professional setting.
- Adept at employing a collaborative approach when engaging with interdisciplinary healthcare teams.
- Skilled in facilitating effective communication and seamless coordination with colleagues and healthcare professionals.
- Swift and efficient utilization of my media and communication expertise to enhance team dynamics.

Language Proficiency

- Fluent in English (written and spoken).
- Basic proficiency in Swahili.

Continuous Learning

- Dedication to ongoing professional development and staying updated with industry advancements.
- Willingness to attend training sessions and workshops to enhance knowledge and skills.

WORK EXPERIENCES

Position: *News Editor*

Company: *TheAfricanWatch.com*

Location: *Nairobi, Kenya*

Duration: *January 2022 to date*

Responsibilities:

- Conducted in-depth research and interviews to gather information for news stories.
- Covered a wide range of topics, including politics, social issues, and cultural events.
- Produced engaging and informative news articles for both print and online platforms.
- Collaborated with photographers and videographers to enhance multimedia storytelling.
- Managed and updated social media accounts to promote news stories and engage with the audience.
- Participated in editorial meetings to pitch story ideas and discuss current events.
- Developed strong relationships with key sources and stakeholders within the community.
- Attended press conferences, events, and public forums to stay informed about current affairs.
- Adhered to ethical journalism standards and fact-checking procedures.

Achievements:

- ★ Received recognition for a series of investigative reports on government corruption, leading to increased public awareness and accountability measures.
- ★ Contributed to the development of a new podcast series that expanded the network's digital presence and attracted a younger audience.
- ★ Mentored junior reporters and interns, providing guidance on journalistic principles and storytelling techniques.

HOBBIES

- ❖ Traveling
- ❖ Making new friends
- ❖ Reading news articles
- ❖ Writing articles
- ❖ Watching documentaries.

ADDITIONAL INFORMATION

Certificate of CPR.

REFERENCES**1. Gilbert Mundan**

*Principal Kaptumo High School
P.O BOX: 19 KAPCHENO
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2. Dr. Jonathan Maweu,

*Dean, Multimedia University,
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